

2025 ANNUAL REPORT

MARSHALLTOWN YMCA-YWCA



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YWCA Board of Directors

Ruzan Morrison, CVO

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Kirsten Schmit

Kim Jass-Ramirez, CEO

(CVO is Chief Volunteer
Officer)



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2025 A BIG YEAR AT THE Y!

YOUTH DEVELOPMENT • HEALTHY LIVING • SOCIAL RESPONSIBILITY • ELIMINATING RACISM • EMPOWERING WOMEN



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EGYM has an exciting impact at the Y!

More than 830 Y members enrolled in EGYM in its first year



The installation of the EGYM has been instrumental to member growth and participation levels and impactful to our Y members in so many ways. Some Y members are losing weight and many are getting stronger. Darrin Neuse (pictured above right) said the EGYM has been a game-changer for him in his battle with multiple sclerosis. "I've seen my strength and my walk improve," Neuse said.

EGYM is a circuit of 11 strength training machines that automatically adjust to the users settings, making for the most efficient workout around.



The Y hosted the
Special Olympics Iowa
state swim meet
on March 29.
So many great smiles
and performances!



Y member shows determination, loses nearly 200 pounds



EDDIE YEPEZ
Lost nearly 200 pounds
in the past few years



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Eddie Yezpez believes his determination and consistency to exercise on his wellness journey has resulted in losing nearly 200 pounds in recent years at the Y. "Determination and consistency are the main factors when you want a change in your health and anything in life really," Yezpez said. He originally shed the weight by utilizing the treadmill and other cardio equipment at the Y, but lately his focus is more on building lean muscle.

2025 BY THE NUMBERS



YOUTH DEVELOPMENT • HEALTHY LIVING • SOCIAL RESPONSIBILITY • ELIMINATING RACISM • EMPOWERING WOMEN



More than 500 youth played in Y sports programs

More than 14,500 check-ins to Group Exercise classes



AQUATICS PROGRAM



1,114 kids took swim lessons
MCSD Safety Around Water (SAW): 1,093
Teach Them To Swim: 45
Josh The Otter (swim safety presentation to youth): 500
Porpoise Club: 35
Blue Wave Swim team: 160
Easter Egg Hunt (NEW): 40
Adaptive swim lessons: 28
Lifeguard certification: 62

**Total served in Aquatics in 2025
3,259**

In 2025...

We welcomed our new Member Engagement Director Nicole Kelley this past summer. Nicole started at the Y as a fitness instructor and has brought many great new ideas to engage and connect our Y members.

We had 236 participants in the Y's Dance program

NEW EVENT! The Y held a Halloween Carnival on October 31, which drew more than 300 people

We taught more than 100 people, how to play pickleball with intro classes

We had a total of 79 CrossFit adult athletes and 46 CrossFit Kids athletes



Youth program participants

Summer Camp - 112

Preschool Students - 53

After School Program/School's Out Fun Days - 105



FINANCIAL REPORT

YTD as of November 30, 2025



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Revenue \$4,003,980

Member Services \$1,462,246

Investments \$1,393,537

Programs and Misc. \$857,043

Contributions \$214,106

Rentals/Events \$77,047

Expense \$3,935,541

Staff Salaries & Benefits \$1,933,123

Building \$824,180

Bond Payment \$736,555

Programs \$279,288

Administrative \$143,213

Member Services \$19,183



BOARD

John Dinsmore, President
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Gary Gimbel
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Yvette Meyer
Bobby Shomo
Gene Taylor
Taylor Wilson
Kim Jass-Ramirez, CEO
Kirsten Schmit,
YMCA-YWCA Interim CVO

Heritage Club honors Y supporters at summer event on August 28



The Ryden Service Award was presented to Nathan McCormick by Y CEO Kim Jass-Ramirez at the Sip Savor Support event on August 28 at the Marshalltown Arts and Civic Center.



The Martha-Ellen Tye Friend Award presented to Gene and Jane Wiemers. Gene accepted the award from Carol Hibbs and Amy Stahlin.



The inaugural Virginia Horne-Henry Legacy Award was presented posthumously to John Dresser. Accepting the award were, from left, Julie Holiday (Dresser's niece), Charles Jordan (Dresser's friend) and Susan Turner (Dresser's niece). Presenting the award was Y Heritage Club Board President John Dinsmore, right.